



Social Media

**Create Engaging Learning Environments with
Facebook, Twitter and LinkedIn**

Tom Jacobs, MBA

facebook



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Tom's Tech for Teachers asked What is your favorite social networking tool for teaching?



Facebook



LinkedIn



Twitter

LinkedIn

Account Type: Basic

Thomas Jacobs

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Social Networking in Prof Tech

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Internet access

Social Media as Learning Environment

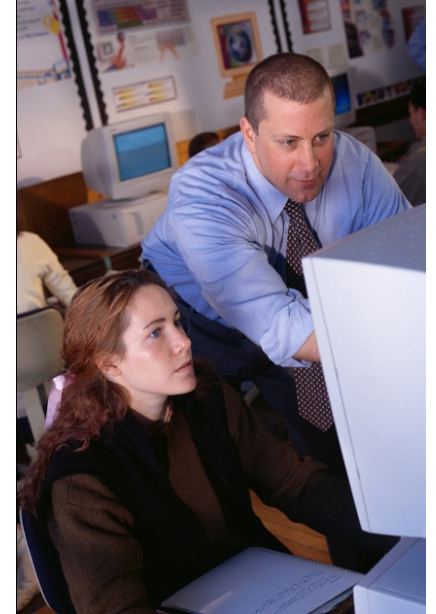
Build Learning Communities

Create Lifelong Networks

Develop Portfolios

Student Response

Built in Mobile Support



Learning Environments for CTE





Building Online Community

Social Presence

Share Resources

Constructed Meaning

Active Interaction



Facebook Pages

Project Based Learning

Create lessons as posts

Student responses using the Questions tool

Quizzes



Facebook

Create Pages

Informal Posts

Student Response



Build Portfolios with LinkedIn

Create a Resume

Slide Share plug-in for images

Professional Presence

Lifelong networking



LinkedIn

Create a LinkedIn Group for Secure Discussions
Have Student's create their profile as Resume

Students Create a Portfolio using Behance
Portfolio App



Build Professional Networks

Students can learn to network by adding connections

Send recommendations

Create Ed-Cohorts



Twitter

Use twitter as a student
response system

Have students tweet links
to pertinent topics

Retweet posts regarding
related topics

Twitter



Chicago Speech (2008)

References

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- Ryan, S. D., Magro, M. J., & Sharp, J. H. (2011). Exploring Educational and Cultural Adaptation through Social Networking Sites. *Journal of Information Technology Education*, 10IIP1-IIP16. Retrieved from EBSCOhost.